

OLDIES.GOLD

"What Radio Forgot, We Remember!"

The Greatest Hits of the '50s, '60s & '70s • 24/7 Streaming • National Audience

428,160+

Annual Ad Impressions

Top 30%

U.S. Household Income Tier

91%

U.S.-Based Listeners

45-75

Core Listener Age Range

Median Household Income \$92,800 • Average Household Income \$128,000 (2024 dollars)

PLUS: Edison Research confirms Gen Z's growing appetite for classic hits — your message reaches multiple generations.

SPONSORSHIP PACKAGES • 2026

★ MOST POPULAR ★

BRONZE

\$149

/ month

~\$4.17 effective CPM

- One :30 spot every hour (720 plays/month)
- Listing on oldies.gold sponsor page
- Complimentary spot production & voicing
- No contracts — cancel anytime

SILVER

\$249

/ month

~\$6.97 effective CPM

- Two :30 spots every hour (1,440 plays/month)
- "This hour brought to you by..." host read
- Top banner on oldies.gold
- Facebook & X (Twitter) shout-out monthly
- Complimentary spot production & voicing
- No contracts — cancel anytime

GOLD

\$375

/ month

~\$10.50 effective CPM

- Everything in Silver, PLUS:
- Exclusive daily show naming rights
 - ("The 60's at 6, sponsored by...")
- 3 dedicated social posts per week
- Priority placement in all promotions
- No contracts — cancel anytime

PERFECT FOR: Classic Car Shops • Retro Diners • Vinyl Stores • Hearing Centers • Estate Planning • 55+ Communities • Furniture Stores

ALL SPOTS WRITTEN & PROFESSIONALLY VOICED AT NO CHARGE

No long-term contracts. No setup fees. Cancel anytime. Sponsor page listing included with all packages.

READY TO REACH A LOYAL, HIGH-VALUE AUDIENCE?

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